

e-Newsletters

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MARKETPULSE

A weekly e-newsletter that analyzes and interprets weekly "Commitment of Traders" (COT) data providing readers direction on where commercials stand in the market and how readers can use this information to trade. **Circulation 22,000***

MID-MONTH UPDATE

A monthly e-newsletter that provides updates on markets, strategies and expanded coverage of issues confronting the futures industry that appeared in the current monthly issue. **Circulation 55,000***

PROFILES IN FOREX

A monthly e-newsletter that showcases trader profiles and strategies covering the world of foreign exchange. **Circulation 15,000***

PROFILES IN OPTIONS

A monthly e-newsletter that showcases trader profiles and strategies covering the world of options. **Circulation 20,000***

ENEWSLETTER ADVERTISING POSITIONS & SPECS

BANNER

Size: 468 x 60 pixels

Animated .gif or .jpg, 15k file size (max), company URL

MEDIUM RECTANGLE

Size: 300 x 250 pixels

Animated .gif or .jpg, 15k file size (max), company URL

MEDALLION

Size: 120 x 90 pixels

Animated .gif or .jpg, 10k file size (max), company URL

LOGO WITH TEXT

Size: 120 x 60 pixels

Static .gif or .jpg, 10k file size (max), company URL

Text: 25-40 words (max), company URL

*Publisher's own data

The collage displays several e-newsletter content blocks. At the top left is a 'MANAGED FUTURES' header with a CME Group logo. Below it is a 'Market Pulse' section by Futures Magazine Group editors, featuring a red and white line graph. The main text discusses sugar prices, mentioning a 'shorted it on Friday's open' and 'October Sugar #11 opened last week at 21.75 and closed the week at 23.52'. A 'Mid-Month Update' section follows, with a green and red triangle graphic and the text 'Current news, analysis and strategies for traders'. Below that is a 'CitiFX Pro' advertisement for FDIC insurance on USD deposits. The 'Profiles in Forex' section features a trader profile for Rob Pampling, a trader from Perth, Australia, who has returned 57.08% over 1985. The 'Profiles in Options' section includes a 'Quick Strategy' for 'Trading off support and resistance' by Daniel P. Collins, mentioning 'Parrot Trading Partners LLC (PTP) executes its Calendar Condor strategy'. A line graph at the bottom right shows 'VIX seasonality call spread' with points A, B, C, D, E, and F marked on the curve.

Questions? Contact your account representative today!

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