

Deliver Your Custom Tailored Message to the Financial, Commodities, Futures, Options, Forex and Stock Traders.

You choose the topic, and we'll provide the forum for a relevant, insightful web-based discussion.

Partner with the industry leader to produce a content rich web seminar, moderated by *Futures Magazine* and presented by your choice of clients, your company's executives, or industry consultants.



STANDARD LIVE-EVENT PROGRAM DETAILS

Pre-event Audience Acquisition

Online

- ▶ Futures will build and host a web-based registration page
- ▶ 45 to 60-days pre-event promotion on *Futures'* website includes all of the following:
 - Online promotion on FuturesMag.com
 - Webcast on Home Page and in Events Section (rotates with other current web seminars)

Email

- ▶ Three custom HTML e-invites to the *Futures* e-database (31K+ database)
- ▶ Promotion via *Futures'* four e-Newsletters

Print

- ▶ Promotional ad in *Futures* including company name, logo, event title, synopsis and registration link – yielding over 60,000 impressions!
 - Ad promotes all upcoming web events

Event details

Format

- ▶ Duration: Approximately one hour; including Q&A session (text format)
- ▶ Exit surveys are available. Data reports provided to sponsor
- ▶ Participant access available through telephone or VoIP
- ▶ Presentation: PowerPoint slides viewable over the Internet
- ▶ *Futures* provides dedicated technical support to facilitate participants' access to the event and to collect the polling and exit survey data
- ▶ Option: *Futures* can provide an experienced moderator for the event, if needed.

Post-event Support – Audience Retention

- ▶ Archived for 6 months – FuturesMag.com/events/
- ▶ HTML development & distribution of emails to attendees/non-attendees with links to archived presentation
- ▶ Sponsor receives Attendee/Registrant list immediately following event
- ▶ Sponsor also receives post-event registrant list of Archived Access to event (up to 6 months)

Partner Program Fees

- ▶ Current *Futures* partner: \$12,500 net
- ▶ Non-*Futures* Partner: \$14,500 net
- ▶ CLE webinar programs: custom pricing
- ▶ Sponsor has final content approval of all marketing components
- ▶ Sponsor has final approval for registration page and PowerPoint slides

Questions? Contact your account representative today!

National Sales Manager / East Sales Manager

Chris Casey
312-846-4606
ccasey@futuresmag.com

West & Classified Sales Manager

Jean Berger
312-846-4626
jberger@futuresmag.com

International Sales Manager

Carolyn Hicks
44 (0) 1843 280 728
carolyn.deriv@tives.co.uk