

P&C

National Underwriter

Resource Marketplace

Classified Advertising

Looking for a cost-effective way to reach more than 75,000* National Underwriter P&C subscribers every week or online?

Place a premium classified ad in the Resource Marketplace Section and reach the industry's leading agents/brokers, risk managers and insurance company executives!

*BPA Circulation Statement, June 2009

What makes Resource Marketplace different?

- All classifieds include your logo
- Choose the category your listing is under – so readers know exactly where to look
- Reach producers when you're on a budget

What do I advertise in the Resource Marketplace?

- Your company
- Products and services
- Help wanted ads
- Upcoming events
- And more!

RATES	12 Issues	24 Issues	48 Issues
Business card listing	\$1,200	\$2,280	\$4,332
Full listing	\$1,800	\$3,420	\$6,498

Online listing (logo and 45 words) \$1,000/year

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Exc A/B

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Contact Jonathan Stone today to reserve your space in the next issue or online.
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