

Spam Words & Phrases

Most spam filters work on a point system. The occurrence of just one word or phrase probably won't trigger rejection except some of those which the filter considers notorious:

- 100% free
- Acceptance
- Accept credit cards
- Accordingly
- Act now! Don't hesitate!
- Ad
- Additional income
- Addresses on CD
- Affordable
- All natural
- Amazing
- Amazing stuff
- Apply now
- Apply Online
- As seen on
- Auto email removal
- Avoid bankruptcy
- Be amazed
- Being a member
- Beneficiary
- Beverage
- Be your own boss
- Big bucks
- Bill 1618
- Billing address
- Billion
- Billion dollars
- Bulk email
- Buy direct
- Buying judgments
- Cable converter
- Call free
- Calling creditors
- Call now
- Cancel at any time
- Cannot be combined with any other offer
- Can't live without
- Cash bonus
- Cashcashcash
- Casino
- Cell phone cancer scam
- Cents on the dollar
- Certified
- Cheap
- Check or money order
- Click below
- Click here link
- Click to remove
- Click to remove mailto
- Collect child support
- Compare rates
- Compete for your business
- Confidentially on all orders
- Congratulations
- Consolidate debt and credit
- Contains "\$"
- Copy accurately
- Copy DVDs
- Credit
- Credit bureaus
- Credit card offers
- Cures baldness
- Dainty
- Dear email
- Dear friend
- Dear somebody
- Diagnostics
- Different reply to
- Dig up dirt on friends
- Direct email
- Direct marketing
- Do it today
- Don't delete
- Dormant
- Double your income

Spam Words & Phrases

- Drastically reduced
- Earn \$
- Earn extra cash
- Earn per week
- Easy terms
- Eliminate bad credit
- Eliminate debt
- Email harvest
- Email marketing
- Expect to earn
- Explode your business
- Extra income
- Fantastic deal
- Fast cash
- Fast Viagra delivery
- Financial freedom
- Financially independent
- Find out anything
- For free
- For instant access
- For just \$ (some amt)
- F r e e
- Free
- Free access
- Free cell phone
- Free consultation
- Free DVD
- Free gift
- Free grant money
- Free hosting
- Free info
- Free installation
- Free investment
- Free leads
- Free membership
- Free money
- Free offer
- Free preview
- Free priority mail
- Free quote
- Free sample
- Free trial
- Free website
- Full refund
- Get paid
- Get started now
- Gift certificate
- Great offer
- Guarantee
- Have you been turned down?
- Hidden assets
- 'Hidden' assets
- Home based
- Homebased business
- Home employment
- Human growth hormone
- If only it were that easy
- In accordance with laws
- Income from home
- Increase sales
- Increase traffic
- Increase your sales
- Incredible deal
- Information you requested
- Info you requested
- Insurance
- Internet market
- Investment decision
- It's effective
- Join millions of Americans
- Laser printer
- Leave
- Limited time offer
- Limited time only
- Long distance phone offer
- Lose weight spam
- Lower interest rates
- Lower monthly payment
- Lower price
- Lowest price
- Luxury car
- Mail in order form
- Maintained
- Make \$
- Marketing solutions
- Mass email

Spam Words & Phrases

- Medium
- Meet singles
- Member stuff
- Message contains disclaimer
- MLM
- Money back
- Money making
- Month trial offer
- More Internet traffic
- Mortgage rates
- Multi level marketing
- Multi level marketing
- Name brand
- New customers only
- New domain extensions
- Nigerian
- No age restrictions
- No catch
- No claim forms
- No cost
- No credit check
- No disappointment
- No experience
- No fees
- No gimmick
- No inventory
- No investment
- No medical exams
- No middleman
- No obligation
- No purchase necessary
- No questions asked
- No selling
- No strings attached
- Not intended
- Obligation
- Offer expires
- Off shore
- Once in lifetime
- One hundred percent free
- One hundred percent guaranteed
- One time mailing
- Online biz opportunity
- Online marketing
- Online pharmacy
- Opportunity
- Opt in
- Order now
- Orders shipped by priority mail
- Order status
- Organization
- Outstanding values
- Paste
- Pennies a day
- People just leave money laying around
- Percent
- Perpetual
- Please read
- Potential earnings
- Presently
- Prices
- Print form signature
- Print out and fax
- Produced and sent out
- Profits
- Promise you...!
- Pure profit
- Real thing
- Reciprocal
- Refinance
- Refinance home
- Removal instructions
- Remove
- Remove subject
- Removes wrinkles
- Reply remove subject
- Requires initial investment
- Reserves the right
- Reverses aging
- Risk free
- Round the world
- S 1618
- Safeguard notice
- Satisfaction guaranteed
- Save \$
- Save big money

Spam Words & Phrases

- Save up to
- Score with babes
- Search engine listings
- Section 301
- See for yourself
- Sent in compliance
- Serious cash
- Serious cash 4U
- Serious only
- Shopping spree
- Sign up free today
- Sincerely
- Social security number
- Somebody
- Spam law
- Special promotion
- Stainless steel
- Stock alert
- Stock disclaimer statement
- Stock pick
- Stop snoring get it now
- Strong buy
- Stuff on sale
- Subject to credit
- Supplies are limited
- Take action now
- Terms and conditions
- The best rates
- The following form
- They keep your money -- no refund!
- They're just giving it away
- This isn't junk
- This isn't spam
- Thousands
- University diplomas
- Unlimited
- Unsecured credit/debt
- Urgent
- US dollars
- Vacation offers
- Viagra and other drugs
- Web traffic
- Weekend getaway
- We hate spam
- We honor all
- Weight loss
- What are you waiting for?
- While supplies last
- While you sleep
- Who really wins?
- Why pay more?
- Will not believe your eyes
- Winner
- Winning
- Work at home
- You have been selected
- Your income
- *From contains "hello@"*
- *From contains "mail@"*
- *From contains "profits@"*
- *From contains "@public"*
- *From contains "sales@"*
- *From contains "@savvy"*
- *From contains "success."*
- *From contains "success@"*
- *Body contains "/////"*
- *Body contains "\$\$\$"*
- *Body contains ",000"*
AND Body contains "!!"
AND Body contains "\$"
- *Body contains "100% satisfied"*
- *Body contains "cards accepted"*
- *Body contains "check or money order"*
- *Body contains "extra income"*
- *Body contains "guarantee"*
AND Body contains "satisfaction"
OR Body contains "absolute"
- *Body contains "for free!"*
- *Body contains "for free?"*
- *Body contains "mlm"*
- *Body contains "@mlm"*
- *Body contains "money back"*
- *Body contains "money-back guarantee"*
- *Body contains "more info"*
AND Body contains "visit"
AND Body contains "\$"

Spam Words & Phrases

- *Body contains "one-time mail"*
- *Body contains "order now!"*
- *Body contains "order today"*
- *Body contains "partner"*
- *Body contains "removal instructions"*
- *Body contains "SPECIAL PROMOTION"*
- *Subject contains "\$\$"*
- *Subject contains "advertisement"*
- *Subject contains "!"*
AND Subject contains "\$"
- *Subject contains "!"*
AND Subject contains "free"
- *Subject contains "life insurance"*
- *To contains "friend@"*
- *To contains "public@"*
- *To contains "success@"*
- *Claims not to be selling anything*
- *Claims to be in accordance with some spam law*
- *Claims to be legal*
- *Claims you are a winner*
- *Claims you can be removed from the list*
- *Claims you registered with some kind of partner*
- *Discusses search engine listings*
- *From is blank*
- *Offers coupon*
- *Offers extra cash*
- *Offers free (often stolen) passwords*
- *Talks about hidden charges*
- *Talks about prizes*
- *Tells you it's an ad*
- *Wants credit card*

Other useful tips:

- Repeatedly sending your blast to undeliverable e-mail addresses can also tag you as a spammer.
- Avoid excessive use of "click here."